

# 2023 EPIK Video Clip Contest

EPIK is holding three video clip contests. The “Co-teaching Video Contest” aims to showcase the best co-teaching models in order to improve English Education. The “EPIK Life Video Contest” and “Survival Korean Video Contest” seek to improve cultural understanding and to help create a smooth transition to life in Korea for current and future EPIK teachers. We look forward to your interest and participation in these special contests.

## 1. Eligibility and Award Outline

	Co-teaching Video Clip	EPIK Life Video Clip	Survival Korean Video Clip
Eligible Applicants	Korean Teacher (KT) & Native English Teacher (NT)	Native English Teacher (NT)	Native English Teacher (NT)
Topic	Co-teaching Class	School life, daily life in Korea, cultural experiences, etc.	Useful Korean Phrases in various situations for new EPIK teachers
Award	₩1,000,000×1 (Team)	₩400,000×1 (Individual)	₩500,000×1 (Individual)
Award	₩800,000×1 (Team)	₩300,000×1 (Individual)	₩400,000×1 (Individual)
Award	₩600,000×1 (Team)	₩200,000×1 (Individual)	₩300,000×1 (Individual)
Award	₩400,000×1 (Team)	₩100,000×1 (Individual)	₩200,000×1 (Individual)

### ※ Notes

- The number of winners may be adjusted according to the quality of work submitted.
- Winners of the Co-teaching Video Clip will be awarded a prize which is to be shared equally between both the NT and Korean co-teacher.
- The first-place winners of previous contests and awards cannot participate in the same category that they previously won.

## 2. Contest Schedule ※ Schedule is subject to change.

- **Submission Period:** Monday, November 6<sup>th</sup> ~ Sunday, November 12<sup>th</sup>
- **Announcement of Winners:** November 30<sup>th</sup>  
 ※ The results will be posted in the “What’s New” section of the EPIK website.
- **Presentation of Awards & Transfer of Prize Money:** November 30<sup>th</sup> ~ December 8<sup>th</sup>
- **EPIK Website Video Upload:** December 12<sup>th</sup>

### 3. Evaluation Criteria

#### 1) <Co-teaching> Video Clip

	Criteria	Points
Content	<ul style="list-style-type: none"> <li>- Is the lesson designed with effective learning activities to assist in achieving the lesson's goals?</li> <li>- Do the teachers effectively encourage student participation in the activities?</li> <li>- Was the lesson effective in increasing the communication competency of the students?</li> <li>- Does the model class clearly define the roles of the co-teacher and NT?</li> <li>- Did the teachers provide appropriate and useful teaching materials and use them effectively throughout the lesson?</li> </ul>	50
Usefulness	<ul style="list-style-type: none"> <li>- Can the model class easily be adapted into a regular classroom?</li> <li>- Can the entry be used for EPIK training and promotional materials?</li> <li>- Does the entry promote a positive image of the topic?</li> </ul>	30
Construction and Visual Appeal	<ul style="list-style-type: none"> <li>- Is each portion of the demonstration edited in a way to help improve understanding of the whole lesson?</li> <li>- Does the video effectively demonstrate cooperation between teachers and students?</li> <li>- Is the video clip of good quality and viewer friendly?</li> <li>- Does the video entertain viewers?</li> </ul>	20

#### 2) <EPIK Life> Video Clip

	Criteria	Points
Content	<ul style="list-style-type: none"> <li>- Does the video contain a variety of activities from all aspects of the NT's life in Korea? Examples include: school life (teaching in the classroom, relationship between teachers &amp; students, participation in school events, etc.), cultural experiences, and hobbies in Korea (EPIK Life).</li> <li>- Does the video provide appropriate and useful information to viewers?</li> <li>- Does the video entertain viewers?</li> </ul>	50
Usefulness	<ul style="list-style-type: none"> <li>- Can the entry be used for EPIK training and promotional materials?</li> <li>- Does the entry promote a positive image of the topic?</li> </ul>	20
Construction and Visual Appeal	<ul style="list-style-type: none"> <li>- Is the video clip well-organized into categories?</li> <li>- Are the ideas of the entry new and creative?</li> <li>- Is the video clip of good quality and viewer-friendly?</li> </ul>	30

### 3) <Survival Korean> Video Clip

	Criteria	Points
Content	<ul style="list-style-type: none"> <li>- Does the video contain Korean expressions and phrases that are useful to new EPIK teachers?</li> <li>- Does the video contain a variety of Korean expressions and phrases in various situations?</li> <li>- Does the video provide appropriate and useful information to viewers?</li> <li>- Does the video entertain viewers?</li> </ul>	50
Usefulness	<ul style="list-style-type: none"> <li>- Can the entry be used for EPIK training and promotional materials?</li> <li>- Does the entry promote a positive image of the topic?</li> </ul>	20
Construction and Visual Appeal	<ul style="list-style-type: none"> <li>- Is the video clip well-organized into categories?</li> <li>- Are the ideas of the entry new and creative?</li> <li>- Is the video clip of good quality and viewer-friendly?</li> </ul>	30

## 4. Requirements

< Important notice > All video clips must be submitted in the following formats.

- MP4 file with a standard codec *\*Please do not use HEVC codec.*
  - 1,920\*1,080 Resolution
  - Maximum 2 GB
- \*Photo slideshows will not be accepted for video submissions.*

Type	Requirement Details
<b>Co-teaching Video Clip</b>	<ul style="list-style-type: none"> <li>- Application <a href="#">Attachment 1-1</a></li> <li>- Lesson Plan <a href="#">Attachment 1-2</a></li> <li>- Explanation of Co-teaching: KT in Korean &amp; NT in English</li> <li>- Co-teaching Video Clip <ul style="list-style-type: none"> <li>· Running time: <b>10 minutes</b></li> </ul> </li> </ul> <p>※ Please edit your class (40~50 minutes) into a 10 minute video clip in a way that best helps viewers understand your lesson.</p> <p>※ Previous award winning video clips can be found at <a href="http://www.epik.kr">www.epik.kr</a>→ Co-Teaching Videos</p>
<b>EPIK Life Video Clip</b>	<ul style="list-style-type: none"> <li>- Application <a href="#">Attachment 2-1</a></li> <li>- Introduction of Video Clip <a href="#">Attachment 2-2</a></li> <li>- EPIK Life Video Clip <ul style="list-style-type: none"> <li>· Free format (Advertisement, Interview, Dramas, V-log, etc.)</li> <li>· Running time: <b>7 minutes</b></li> </ul> </li> </ul>

Type	Requirement Details
<b>Survival Korean Video Clip</b>	<ul style="list-style-type: none"> <li>- Application Attachment 3-1</li> <li>- Introduction of Video Clip Attachment 3-2</li> <li>- Survival Korean Video Clip <ul style="list-style-type: none"> <li>· Free format (Advertisement, Interview, Dramas, V-log, etc.)</li> <li>· Running time: <b>10 minutes</b></li> </ul> </li> </ul>

※ Incorrect length, resolution, size, and type of the videos may result in disqualification.

## 5. How to Apply

- **Submission Period: Monday, November 6<sup>th</sup> ~ Sunday, November 12<sup>th</sup>**
- Where to Send Submission: Email ([epik.niied@gmail.com](mailto:epik.niied@gmail.com))
  - \* Please send the video in a compressed form. If you have to upload to the Google Drive due to the size issue, you must assign [epik.niied@gmail.com](mailto:epik.niied@gmail.com) as an “editor”.
- Contact: Gahui Bae (02-3668-1393)
  - \* If you have questions about the contest, please email us first at [epik.niied@gmail.com](mailto:epik.niied@gmail.com).

## 6. IMPORTANT NOTICE

- The application process requires official documents work (Principal’s recommendation & Official Seal, etc.) from your school. You **must** let your co-teacher, vice principal and principal know your intent to take part in the contest and clarify what the prize is. We do not accept applicants who do not follow the official application procedures.
- If your entry is selected as one of the winners, EPIK will own its copyright and may revise and use it freely for future promotions, orientations and/or training.
- The winners may have a chance to become lecturers or presenters at an official EPIK orientation.
- Plagiarism is not allowed. If it is discovered at any point, even after receiving an award, that the work submitted was not your own, the award will be revoked and the prize money must be returned to EPIK. The applicant will bear all responsibility for their actions.